



## Leadership Opportunities

Are you a beginner, intermediate, or advanced level cyclist or runner with a spark to motivate and lead others?

While experience in leading groups is a plus, we're primarily looking for individuals with vibrant, motivational personalities. If you have a keen interest in helping others achieve their athletic goals, we want to hear from you.

We're thrilled to introduce an exciting opportunity that combines leading a passionate community with the option to join our lucrative referral or affiliate program.

### Discover the roles you can step into and the benefits that await:

- 1. Community Leader in Zwift Clubs:** Guide and inspire as a leader in our Zwift running and cycling clubs. Organize events, mentor members, and lead group rides or runs.
- 2. Lead Outdoor Training Sessions:** Ranging from running groups and cycling teams to hiking excursions and adventure fitness challenges.

Mike Pascoe  
mike@thrivingminds.ca  
403.701.1296  
Okotoks, Alberta



3. **Ambassador for Health & Fitness:** Be the face of our brand and philosophy within your network. Inspire and motivate others towards a healthier lifestyle.

### What's in It for You?

1. Discounts on athlete and injury coaching services.
2. Exclusive access to downloadable training plans.
3. Coaching mentorship opportunities.
4. Opportunity to join our referral or affiliate programs.
5. Special invitations to webinars and workshops.
6. Discounts on team clothing.
7. Partner discounts.
8. VIP event access.
9. And much more!

### What's Next?

Are you ready to inspire and lead in the fitness community? Let us know you're interested! Fill out our simple expression of interest form to get started.

Whether you're drawn to guiding fitness enthusiasts in Zwift clubs or want to advocate for health and wellness, your journey begins here.

Mike Pascoe  
mike@thrivingminds.ca  
403.701.1296  
Okotoks, Alberta



## Why Fill Out the Form?

- Quickly and easily indicate your interest in our leadership roles.
- Help us understand your passions and areas of expertise.
- Open the door to a conversation about how you can fit into our team.

## Act Today:

- Share a bit about yourself and what excites you in the realm of fitness leadership.
- Indicate which roles or areas you're most interested in.
- Provide us with your contact information so we can reach out with more details and next steps.

Fill out our form now and join us in shaping a vibrant and active community!

Mike Pascoe  
mike@thrivingminds.ca  
403.701.1296  
Okotoks, Alberta